



**912 Ngatarawa Road, Mahoenui
Tuesday 31st May 2022, 11.30am**



King Country's Hill Country Polled Hereford Specialists

- TB C10 Herd
- BVD tested and twice vaccinated (Hiprabovis)
 - Fertility tested and semen evaluated
- Ultrasound scanned for Eye Muscle Area and Fat
 - Heifers calve at 2 years old
 - Farmed on steep hill country

Rockend Poll Herefords

Welcome to the 2022 sale.

Our aims have never changed, to breed fertile, well fleshed cattle that perform in a commercial environment with temperament and constitution being paramount.

Thank you for your attendance and support.

Pete & Kirsty McCormick

Ph 07 877 7897 | mob 02102459008 (Josh)

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rockendherefords

bidr

MyLiveStock

Our sale
will be run
in conjunction
with BIDR and
MyLivestock

EBVs EXPLAINED – Estimated Breeding Values (EBVs)

An EBV is the best estimate of an animal's genetic merit for that trait. An accuracy is presented with every EBV and is an indication of the amount of information that has been used in the calculation of that EBV. The higher the accuracy the lower the likelihood of change in the animal's EBV as more information is analysed for that animal or it's relatives. Accuracy below 75% should be considered low, however young bulls with performance data but no progeny will all have similarly low accuracies.

Calving Ease EBVs (%) are based on calving difficulty scores, birth weights and gestation length information. More positive EBVs are favourable and indicate easier calving.

CE % Direct = Direct Calving Ease - The EBV for direct calving ease indicates the influence of the sire on calving ease in purebred females calving at two years of age.

CE % Daughters = Daughters' Calving Ease - The EBV for daughters' calving ease indicates how easily that sire's daughters will calve at two years of age.

Gestation Length EBV (days) is an estimate of the time from conception to the birth of the calf and is based on AI and hand mating records. Lower (negative) GL EBVs indicate shorter gestation length and therefore easier calving and increased growth after birth.

BWT: Birth Weight EBV (kg) is based on the measured birth weight of animals, adjusted for dam age. The lower the value the lighter the calf at birth and the lower the likelihood of a difficult birth. This is particularly important when selecting sires for use over heifers.

Milk EBV (kg) is an estimate of an animal's milking ability. For sires, this EBV is indicative of their daughter's milking ability as it affects the 200 day weight of their calves.

200: 200-day Growth EBV (kg) is calculated from the weight of animals taken between 80 and 300 days of age. Values are adjusted to 200 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth to weaning.

400: 400-day Weight EBV (kg) is calculated from the weight of progeny taken between 301 and 500 days of age, adjusted to 400 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for yearling weight.

600: 600-day Weight EBV (kg) is calculated from the weight of progeny taken between 501 and 900 days of age, adjusted to 600 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth beyond yearling age.

Mature Cow Weight: (kg) is based on the cow weight when the calf is weighed for weaning, adjusted to 5 years of age. This EBV is an estimate of the genetic difference in cow weight at 5 years of age and is an indicator of growth at later ages and potential feed maintenance requirements of the females in the breeding herd. Steer breeders wishing to grow animals out to a larger weight may also use the Mature Cow Weight EBV.

RIB FAT: Rib Fat EBV (mm) estimates the genetic differences in fat depth at the 12/13th rib in a 300 kg dressed carcass. More positive EBVs indicate more subcutaneous fat and earlier maturity.

RUMP FAT: Rump Fat EBV (mm) estimates the genetic differences in fat depth at the P8 site of a 300kg dressed carcass. More positive EBVs indicate more subcutaneous fat and earlier maturity.

Retail Beef Yield: (%) indicates genetic differences between animals for retail yield percentage in a standard 300 kg carcass. Sires with larger EBVs are expected to produce progeny with higher yielding carcasses.

EMA: Eye Muscle Area EBV (cm²) estimates genetic differences in eye muscle area at the 12/13th rib site of a 300kg dressed carcass. More positive EBVs indicate better muscling on animals.

IMF %: Intra-muscular Fat Percent EBV (%) is an estimate of the genetic difference in the percentage of intra-muscular fat at the 12/13th rib site in a 300kg carcass. Depending on target markets, larger more positive values are generally more favourable.

SELECTION INDEXES

New Zealand Herefords currently report three different selection indexes. These are the Hereford Prime Index, Beef Heifer Index and the Dairy Beef Index. These Indices relate to typical commercial herds in New Zealand targeting these specifications.

Index values are reported as EBVs, in units of relative earning capacity (\$) for a given market. They reflect both the short-term profit generated by a sire through the sale of his progeny, and the longer-term profit generated by his daughters in a self-replacing cow herd. A selection index combines the EBVs with economic information (costs and returns) for specific market and production systems to rank animals based on relative profit values.

Note that different types of animals can give similar profit values, so consideration should be given to both the index and the component EBVs when selecting animals for a particular production system. More information is available on using a selection index.

The Index values are derived using BreedObject technology. More information is available from the BreedObject web site.

Hereford Prime Index - Estimates the genetic differences between animals in net profitability per mixed age cow joined for a typical self-replacing commercial herd where Hereford bulls are joined to either Hereford or other British breed females and targeting the production of grass finished steers for the Hereford Prime program. Selected heifers are retained for breeding and so maternal traits are of importance. Steers target 550 kg live weight (300 kg carcass weight & 7 mm P8 fat) at 20 months of age, and heifers 475 kg (260 kg carcass weight & 8 mm fat depth), at 22 months of age.

Beef Heifer Index - Estimates the genetic differences between animals in net profitability per yearling heifer joined for a typical self-replacing commercial herd where Hereford bulls are joined to either Hereford or other British breed heifers. Selected heifers are retained for breeding and so maternal traits are of importance. Steers target 510 kg live weight (280 kg HSCW and 7 mm P8 fat depth) and heifers 450 kg (250 kg HSCW and 8 mm P8 fat depth) at 20 months of age.

Dairy Beef Index - Estimates the genetic differences between animals in net profitability per mixed age dairy cow joined with all progeny destined for slaughter. Steers and heifer progeny target 550 kg live weight (300 kg carcass weight and 6 mm fat depth) at 24 months of age and at 475 kg live weight (260 kg carcass weight and 7 mm fat depth) at 22 months, respectively.

Note that \$Index values for individual animals are sensitive to the assumptions used in the BreedObject analysis to calculate the selection index. More information is available on the weightings used in the Hereford Selection Indexes.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$113	+\$118	+\$107

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+2.4	+2.1	-0.7	+4.0	+33	+55	+78	+66	+17	+2.1	+51	+3.8	+0.8	+1.0	+0.8	+0.6

CONDITIONS OF SALE

1. All lots sold EXCLUSIVE OF GST
2. Each lot becomes the property of the purchaser at the fall of the hammer.
3. Although all care has been taken to ensure accuracy of the information contained in this catalogue, no responsibility is accepted for an error or emission that might be contained herein.
4. We reserve the right to change the catalogue order at any time.
5. Purchasing Rebate – all intending purchasers MUST register at the sales office prior to the sale. A purchasing rebate of 5% will be paid to the non-participating livestock companies and recognised independent livestock agents with approved credit facilities introducing and/or accompanying new buyers to the sale. Arrangements must be made with the Auctioneer prior to the sale and settlement made on the buyers behalf within 14 days of sale.
6. Reserve price of \$4,500 and minimum transfer price of \$6,000.

Agents

PGG Wrightsons:

Cam Heggie	Ph: 07 824 9011	Mob 027 501 8182
Bill Harrison	Ph: 07 877 7778	Mob 027 473 5860
Kevin Mortensen	Ph: 07 877 8205	Mob: 027 473 7858

NZ Farmers Livestock:

Brent Bougen	Ph: 07 848 2544	Mob 027 210 4698
Brett Wallbank	Mob 027 488 1299	
Alan Hiscox	Ph: 027 442 8434	

Reference Sire	MATARIKI 140245	S.No. 140245
		BORN: 19/09/14

MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S)	OKAWA ADMIRAL 5030 (P) MATARIKI JANE 050191 (J)
	MATARIKI VICTORIA 070351 (P)	MATARIKI DAYBREAK (P) MATARIKI VICTORIA 050092 (P)
MATARIKI JANE 110665 (P)	MATARIKI HERMAN 070400 (P)	LEADER 030232 (J) MATARIKI GIRLIE 03868 (P)
	MATARIKI JANE 050039 (P)	ALLENDALE NATIONAL W168 (IMP AUS) (BM) (P) MATARIKI JANE U208 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBY	IMF
+4.4	+3.4	+0.0	+4.1	+33	+58	+81	+67	+4	+2.3	+61	+6.7	+2.0	+2.6	+0.5	+1.7
78%	64%	89%	97%	95%	95%	95%	85%	84%	93%	84%	72%	77%	81%	74%	81%

AI sire. Delivers plenty on the carcass side both phenotypically and through his ebv profile. 4 sons in sale.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$167	+\$159	+\$122

Reference Sire	GRASSMERE SPARK 555	S.No. 080555
		BORN: 27/09/08

GRASSMERE SPARK 330 (P)	OTAPAWA SPARK 3060 (BM) (ET) (P)	STUDBROOK D'ARTAGNION V086(ET)(IMP AUS) (BM) (S)
	GRASSMERE PRINCESS 195 (P)	OTAPAWA SPOT P30 (BM) (P)
GRASSMERE PRINCESS 245 (P)		OTAPAWA THUMPER T56 (S)
		GRASSMERE PRINCESS Q985 (P)
	GRASSMERE NIBBS 991 (P)	JSF 23 NIBBS 60G (IMP CAN) (P)
	GRASSMERE PRINCESS 60 (P)	GRASSMERE BONNIE S268 (P)
		NITHDALE SUGGITT S91 (P)
		GRASSMERE PRINCESS S213 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBY	IMF
+0.9	+10.7	-1.3	+5.7	+34	+58	+79	+82	+6	+0.4	+51	+5.4	+2.8	+3.3	-1.3	+3.5
93%	85%	97%	98%	98%	98%	98%	96%	97%	97%	94%	89%	91%	93%	90%	93%

AI sire. One of the best imf bulls in the breed. Used lightly but has 2/2 bulls in the sale that we rate very highly.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$150	+\$158	+\$121

Reference Sire	ROCK-END TECHNO 8067	S.No. 188067
		BORN: 17/09/18

KOANUI TECHNO 3062 (BM) (P)	KOANUI UNANIMOUS 0408 (BM) (P)	KOANUI UNANIMOUS 7174 (P)
	KOANUI BLUSH 6455 (P)	KOANUI GIRLIE 3048 (SBM) (P)
ROCK-END PRINCESS 5067 (P)		LEELANDS X-TENSION 293 (P)
		KOANUI BLUSH 3304 (P)
	MATARIKI HOLY-SMOKE (BM) (P)	CAPETHORNE HOT SHOT 03 22 (P)
	ROCK-END PRINCESS 2057 (P)	MATARIKI GIRLIE 00323 (P)
		PREMIER 12R CAJUN 804 (P)
		ROCK-END PRINCESS 5057 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-2.1	-0.2	-0.2	+8.2	+49	+78	+108	+103	+28	+3.4	+68	+2.9	-0.2	-0.9	+0.9	+0.5
63%	53%	76%	84%	80%	80%	79%	73%	65%	82%	71%	62%	67%	71%	63%	69%

Used as a yearling then sold to the Langlands family in our 2020 sale. Has left a very even line of cattle with 3/4 bulls to sale. His dam is one of a number of smoke dams breeding very well for us.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$86	+\$71	+\$101

Reference Sire	CRAIGMORE IDOL 170325	S.No. 170325
		BORN: 21/08/17

CRAIGMORE IKE 140260 (P)	KAIRURU IKE 110006 (P)	KOANUI ROMAN 0293 (BM) (P)
	CRAIGMORE CYNTHIA 11033 (P)	KAIRURU MOONBEAM 090031 (P)
CRAIGMORE LEONORA 140118 (P)		CRAIGMORE HILLS 09287 (P)
		CRAIGMORE CYNTHIA 09031 (P)
	CRAIGMORE IDEA 10263 (P)	CRAIGMORE IDEA 03256 (P)
	CRAIGMORE LEONORA 05016 (P)	CRAIGMORE LEONORA 02007 (GBM) (P)
		HEATHERDALE OPIUM U78 (IMP AUS) (P)
		CRAIGMORE LEONORA 02361 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBY	IMF
-5.4	-6.4	-0.8	+4.8	+40	+67	+94	+90	+15	+3.4	+61	+3.4	+0.5	+0.2	+0.9	+0.2
77%	59%	89%	92%	88%	89%	89%	80%	66%	89%	76%	64%	69%	74%	66%	72%

Idol was purchased in 2018 for \$15,000 as a yearling sire. He has added exceptional hind quarters to his progeny. His first daughter's calved in 2021 and weaned a handy line of calves. 2 sons in sale

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$98	+\$17	+\$84

Reference Sire	WLB GLOBAL 72M 50S (IMP CAN)	S.No. WLB 50S
		BORN: 07/02/06

HAROLDSON WLB MUTUMBO ET 72M (P)	STAR SS THUNDER LT 62J (P)	CS BOOMER 29F (P)
	HAROLDSON'S SARAH 2Z 29D (P)	SS TOOTS 136E (P)
WLB 035J FLORA 14N (P)	TA-BAR WLB FORMULA 035J (P)	HAROLDSONS RAIDER P183 ET 2Z (IMP CAN) (P)
	WLB 25C JAN 17F (P)	TWIN J MISS STK 487P (P)
		RU 20X BOULDER 57G (P)
		TA-BAR 12E LAURA 135G (P)
		NJW Z17 VAQUERO 25C (IMP CAN) (BM) (P)
		WLB 732R PAULETTE ET 3X (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBY	IMF
+0.4	-4.2	-1.3	+3.8	+35	+60	+72	+59	+13	+2.5	+49	+6.3	+1.6	+0.8	+0.9	+0.5
79%	69%	92%	95%	94%	93%	93%	90%	93%	92%	87%	80%	83%	83%	77%	81%

AI sire. Canadian bull that we have used before, moderate cattle with extra width and good muscle shape. 2 sons in sale.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$107	+\$53	+\$97

LOT. 1	ROCK-END GALAXY 0149	S.No. 200149
		BORN: 16/09/20

MATARIKI 140245 (P)	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S) MATARIKI VICTORIA 070351 (P)
	MATARIKI JANE 110665 (P)	MATARIKI HERMAN 070400 (P) MATARIKI JANE 050039 (P)
ROCK-END BELLA 6082 (P)	ROCK-END LEGO 4032 (P)	WLB LEGO 83T 90X (IMP CAN) (P) ROCK-END 9022 (P)
	ROCK-END BELLA 4101 (P)	MATARIKI HOLY-SMOKE (BM) (P) ROCK-END BELLA 1022 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+4.5	+3.9	+0.1	+2.6	+37	+58	+72	+53	+12	+2.4	+54	+4.6	+1.4	+1.7	+0.6	+1.2
47%	39%	74%	73%	68%	68%	69%	63%	57%	77%	60%	51%	56%	60%	53%	57%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics
Used over heifers. Deep ribbed and as placid as they come. From a strong cow family, 6082 is a top young cow and G dam is mother of lot 9. Homozygous polled. Dam 4/4 G dam 7/6

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$144	+\$143	+\$116

Purchaser: _____ Price: _____

LOT. 2	ROCK-END CRUSADER 0134	S.No. 1243200134
		BORN:

MATARIKI 110637	MATARIKI JAULIN 080665	OKAWA ADMIRAL 5030 MATARIKI JANE 050191
	MATARIKI VICTORIA 070351	MATARIKI DAYBREAK MATARIKI VICTORIA 050092
ROCK-END PRINCESS 9002	ROCK-END IDEA 02 0026	CARLSONS NEW IDEA B46 (IMP CAN) (BM) ROCK-END BELL T32
	ROCK-END PRINCESS 0026	AWHEA ARROW 0030 ROCK-END PRINESS 0082

MID PARENT EBVS - 2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBY	IMF
+6.0	+6.6	-1.0	+3.1	+28	+51	+74	+64	+13	+3.6	+49	+4.8	+1.0	+0.8	+1.4	+0.5
INDEXES		HP		+\$139		Beef Heifer		+\$168		Dairy Beef		+\$114			

Used over 1st and 2nd calvers. Dam 9002 is currently the oldest cow in the herd at r13yr, she was the mother of lot 1 last year who we used and then was sold to Koanui Herefords. Homozygous polled.

Purchaser: _____ Price: _____

LOT. 3	ROCK-END STARTER 0129	S.No. 200129
		BORN: 08/09/20

LIMEHILLS STARTER 160062 (P)	LIMEHILLS STAMPER 140064 (P)	LIMEHILLS STAMPER 110429 (BM) (P)
	LIMEHILLS BEAUTY 140225 (P)	LIMEHILLS LEONORA 749 (P)
ROCK-END BELLA 3041 (P)		OKAWA ELECTRA 1117 (P)
		LIMEHILLS BEAUTY 110483 (SBM) (P)
	ROCK-END GLOBAL 1041 (P)	WLB GLOBAL 72M 50S (IMP CAN) (P)
		ROCK-END BELLA 5035 (P)
	ROCK-END BELLA 1051 (P)	ROCK-END GANGSTER 8013 (P)
		ROCK-END BELLA 7017 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+6.5	+5.7	-3.5	+1.0	+30	+56	+78	+64	+15	+2.3	+59	+3.7	+0.5	+0.1	+0.5	+0.5
49%	39%	74%	73%	69%	68%	69%	62%	57%	77%	59%	50%	55%	60%	52%	58%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics
Used over heifers. Very low BW starter son.Plenty of length, wide topped and an exceptional backend. Dam another cow that is breeding well with 3 daughters currently in herd including dam of lot 10. Heterozygous polled.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$120	+\$152	+\$117

Purchaser: _____ Price: _____

LOT. 4	ROCK-END SPARK 0045	S.No. 200045
		BORN: 08/09/20

GRASSMERE SPARK 555 (P)	GRASSMERE SPARK 330 (P)	OTAPAWA SPARK 3060 (BM) (ET) (P) GRASSMERE PRINCESS 195 (P)
	GRASSMERE PRINCESS 245 (P)	GRASSMERE NIBBS 991 (P) GRASSMERE PRINCESS 60 (P)
ROCK-END LEONORA 7145 (P)	ROCK-END LEGO 4032 (P)	WLB LEGO 83T 90X (IMP CAN) (P) ROCK-END 9022 (P)
	ROCK-END LEONORA 5009 (P)	ROCK-END UPPER 2053 (P) ROCK-END LEONORA 2071 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+3.9	+8.9	-2.6	+4.5	+38	+64	+88	+85	+14	+1.5	+59	+4.7	+1.7	+1.7	+0.0	+1.9
52%	47%	74%	72%	69%	69%	68%	64%	60%	77%	60%	56%	59%	62%	58%	58%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
First of the unused bulls and a clear standout for us. Heaps of capacity and muscle. It has been a very challenging summer/autumn but 0045 led weight gains through this time to be the heaviest bull at cataloging, despite a modest birthweight. 2nd calf from a young cow, first bull sold at sale last year. G dam and great G dam still active in herd.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$144	+\$179	+\$124

Purchaser: _____ Price: _____

LOT. 5	ROCK-END SHERIFF 0026	S.No. 200026
		BORN: 06/10/20

ROCK-END MARSHALL 6047 (P)	OKAWA MARSHALL 9178 (BM) (P)	OKAWA DAVIS 7046 (BM) (P) OKAWA LYDIA 7047 (SBM) (P)
	ROCK-END DORA 9071 (P)	ROCK-END IDEA 02 0026 (P) ROCK-END DORA 6061 (P)
ROCK-END PEARL 6117 (P)	KAIRAUMATI KOHEKOHE 1427 (P)	TLELL 29F RED CEDAR 8N (IMP CAN) (P) KAIRAUMATI LADY GRACEFUL 937 (P)
	ROCK-END PEARL 2021 (P)	REMITALL ONLINE 122L (IMP CAN) (BM) (P) STREAMLANDS PEARL 793 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+7.5	+3.4	-1.7	+2.8	+31	+62	+82	+81	+22	+2.8	+53	+3.6	+1.2	+1.3	+0.6	+0.6
44%	36%	59%	73%	67%	67%	68%	62%	55%	76%	57%	49%	55%	59%	52%	55%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics
Low BW high calving ease bull with perfect cosmetics. Dam is an exceptional milker, weaning the heaviest bull calf this year, 4/4. Homozygous polled.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$111	+\$159	+\$121

Purchaser: _____ Price: _____

LOT. 6	ROCK-END HOLY-SMOKE 0097	S.No. 200097
		BORN: 12/09/20

MATARIKI HOLY-SMOKE (BM) (P)	CAPETHORNE HOT SHOT 03 22 (P)	YARRAM HOT SHOT P028 AI (IMP AUS) (BM) (J) CAPETHORNE AMETHYST U21 (SBM) (P)
	MATARIKI GIRLIE 00323 (P)	KOANUI BULL'S-EYE R60 (P) MATARIKI GIRLIE 3 (P)
ROCK-END LEONORA 2071 (P)	PREMIER 12R CAJUN 804 (P)	GHC CANUCK 12R (IMP CAN) (P) PREMIER BLUSH 153 (ET) (P)
	ROCK-END LEONORA 6032 (P)	ROCK-END IDEA 02 0026 (P) ROCK-END LEONORA 0081 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-3.6	-0.5	-2.0	+5.5	+43	+72	+99	+93	+17	+2.1	+68	+5.0	+1.3	+1.8	+0.4	+1.2
56%	53%	75%	74%	70%	70%	69%	65%	65%	78%	62%	58%	61%	63%	59%	60%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Top smoke bull huge spring of rib, soft skinned powerhouse. Strong ebv set particularly on the carcass side. Dam is a good old r10yr Cajun cow who is also the great grand mother of lot4.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$131	+\$85	+\$101

Purchaser: _____ Price: _____

LOT. 7	ROCK-END CRUSADER 0140	S.No. 1243200140
		BORN:

MATARIKI 110637	MATARIKI JAULIN 080665	OKAWA ADMIRAL 5030 MATARIKI JANE 050191
	MATARIKI VICTORIA 070351	MATARIKI DAYBREAK MATARIKI VICTORIA 050092
ROCK-END AMETHYST 1063	PREMIER 12R CAJUN 804	GHC CANUCK 12R (IMP CAN) PREMIER BLUSH 153 (ET)
	ROCK-END AMETHYST 01 5	DOONBIDDIE HUSTLER R51 (IMP AUS) (BM) GLENBRAE AMETHYST 24

MID PARENT EBVS - 2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+8.1	+5.0	-2.4	+2.7	+31	+51	+76	+73	+14	+3.0	+59	+6.0	+1.1	+1.0	+1.6	+0.4
INDEXES		HP		+\$134		Beef Heifer		+\$179		Dairy Beef		+\$121			

Used over 1st and 2nd calvers. Dam 9002 is currently the oldest cow in the herd at r13yr, she was the mother of lot 1 last year who we used and then was sold to Koanui Herefords. Homozygous polled.

Purchaser: _____ Price: _____

LOT. 8	ROCK-END GALAXY 0154	S.No. 200154
		BORN: 21/09/20

MATARIKI 140245 (P)	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S) MATARIKI VICTORIA 070351 (P)
	MATARIKI JANE 110665 (P)	MATARIKI HERMAN 070400 (P) MATARIKI JANE 050039 (P)
ROCK-END LEONORA 4081 (P)	MATARIKI HOLY-SMOKE (BM) (P)	CAPETHORNE HOT SHOT 03 22 (P) MATARIKI GIRLIE 00323 (P)
	GLEN'COE LEONORA 08 8 (P)	CRAIGMORE BOW 06277 (P) GLEN'COE LEONORA 04 14 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-4.6	-1.5	+2.0	+6.0	+38	+70	+97	+90	+9	+2.9	+62	+5.5	+1.8	+2.5	+0.5	+1.1
50%	42%	75%	74%	70%	70%	69%	63%	57%	78%	59%	53%	57%	61%	55%	55%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Oozes doability. Soft skinned, strong head and capacity. Top growth and carcass numbers.
Smoke dam is a big roomy cow and breeding well 6/6. Small scurs.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$147	+\$79	+\$95

Purchaser: _____ Price: _____

LOT. 9	ROCK-END DJ 0115	S.No. 200115
		BORN: 17/10/20

ROCK-END TECHNO 8067 (P)	KOANUI TECHNO 3062 (BM) (P)	KOANUI UNANIMOUS 0408 (BM) (P) KOANUI BLUSH 6455 (P)
	ROCK-END PRINCESS 5067 (P)	MATARIKI HOLY-SMOKE (BM) (P) ROCK-END PRINCESS 2057 (P)
ROCK-END BELLA 4101 (P)	MATARIKI HOLY-SMOKE (BM) (P)	CAPETHORNE HOT SHOT 03 22 (P) MATARIKI GIRLIE 00323 (P)
	ROCK-END BELLA 1022 (P)	WLB GLOBAL 72M 50S (IMP CAN) (P) ROCK-END BELLA 5065 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-3.1	-1.1	-0.5	+7.5	+44	+77	+102	+99	+18	+4.7	+64	+4.3	+0.6	+0.5	+0.7	+0.7
45%	40%	64%	72%	69%	69%	70%	64%	59%	76%	61%	51%	59%	62%	54%	59%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics
Long and athletic, moves well. Another smoke dam breeding well, g dam to lot 1. 7/6.
Homozygous polled.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$115	+\$75	+\$97

Purchaser: _____

Price: _____

LOT. 10	ROCK-END PINNACLE 0063	S.No. 200063
		BORN: 01/10/20

ROCK-END HOLY GRAIL 8012 (P)	OKAWA HOLY SMOKE 140085 (P)	MATARIKI HOLY-SMOKE (BM) (P)
	OKAWA LYDIA 7047 (SBM) (P)	
	ROCK-END BELLA 6081 (P)	ROCK-END LEGO 4032 (P)
		ROCK-END BELLA 4058 (P)
ROCK-END BELLA 8096 (P)	ROCK-END UPPER 2053 (P)	KOANUI UPPER 9102 (P)
		ROCK-END PRINCESS 7067 (P)
	ROCK-END BELLA 3041 (P)	ROCK-END GLOBAL 1041 (P)
		ROCK-END BELLA 1051 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+3.4	+2.3	-0.6	+2.1	+31	+58	+79	+75	+22	+1.5	+50	+2.1	+0.4	+0.0	+0.9	+0.2
37%	29%	56%	69%	63%	63%	64%	58%	49%	75%	53%	44%	50%	55%	47%	51%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics
Heifers calf. Sire was used over heifers then sold as lot 1 in 2020 sale. Plenty of reign, smooth shouldered and a strong top line. Promising young dam weaned another good bull calf this year. Heterozygous polled.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$97	+\$108	+\$106

Purchaser: _____ Price: _____

LOT. 11	ROCK-END GALAXY 0138	S.No. 200138
		BORN: 15/09/20

MATARIKI 140245 (P)	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S) MATARIKI VICTORIA 070351 (P)
	MATARIKI JANE 110665 (P)	MATARIKI HERMAN 070400 (P) MATARIKI JANE 050039 (P)
ROCK-END BELLA 5042 (P)	KOANUI UPPER 9102 (P)	KOANUI UNANIMOUS 3152 (BM) (P) KOANUI ANGEL 14252 (SBM) (P)
	ROCK-END BELLA 1015 (P)	FREELANCE RHOMBUS (P) ROCK-END BELLA 7017 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+2.1	+3.2	+0.6	+4.3	+33	+57	+78	+67	+12	+2.5	+53	+5.1	+1.9	+2.4	+0.5	+1.0
48%	40%	74%	73%	69%	69%	68%	62%	56%	77%	58%	51%	55%	60%	53%	54%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Big engine room and heaps of meat. Top Bull. Maternal brother last year topped the sale.
Dam 5/5, 3/3 bulls to sale and a daughter in herd. Small scurs.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$132	+\$119	+\$108

Purchaser: _____ Price: _____

LOT. 12	ROCK-END IDOL 0111	S.No. 200111
		BORN: 07/10/20

CRAIGMORE IDOL 170325 (P)	CRAIGMORE IKE 140260 (P)	KAIRURU IKE 110006 (P) CRAIGMORE CYNTHIA 11033 (P)
	CRAIGMORE LEONORA 140118 (P)	CRAIGMORE IDEA 10263 (P) CRAIGMORE LEONORA 05016 (P)
ROCK-END DORA 5023 (P)	MATARIKI HOLY-SMOKE (BM) (P)	CAPETHORNE HOT SHOT 03 22 (P) MATARIKI GIRLIE 00323 (P)
	ROCK-END DORA 2049 (P)	PLATFORM FORESHORE (P) ROCK-END DORA 9060 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-5.3	-4.3	-2.1	+5.2	+39	+67	+91	+83	+16	+2.7	+59	+3.7	+0.9	+1.1	+0.6	+0.5
48%	39%	60%	72%	67%	67%	66%	60%	48%	77%	56%	49%	53%	57%	51%	51%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF
A block of meat. Soft skinned, loads of width and heaps of muscle in behind.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$107	+\$31	+\$86

Purchaser: _____ Price: _____

LOT. 13	ROCK-END DJ 0109	S.No. 200109
		BORN: 14/10/20

ROCK-END TECHNO 8067 (P)	KOANUI TECHNO 3062 (BM) (P)	KOANUI UNANIMOUS 0408 (BM) (P) KOANUI BLUSH 6455 (P)
	ROCK-END PRINCESS 5067 (P)	MATARIKI HOLY-SMOKE (BM) (P) ROCK-END PRINCESS 2057 (P)
ROCK-END PRINCESS 203 (P)	PLATFORM FORESHORE (P)	KOANUI SAFETY U130 (BM) (P) PLATFORM MOKO 7 (P)
	ROCK-END PRINCESS 9055 (P)	ROCK-END IDEA 02 0026 (P) ROCK-END PRINCESS 4011 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBY	IMF
-4.5	-0.2	+0.3	+4.7	+32	+53	+76	+60	+23	+1.6	+53	+4.4	+0.8	+0.9	+1.3	+0.5
43%	36%	60%	71%	66%	66%	67%	61%	56%	76%	58%	48%	54%	58%	49%	55%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics
Moderate framed and quality from nose to tail. R10yr dam we rate very highly. Homozygous polled.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$88	+\$27	+\$82

Purchaser: _____ Price: _____

LOT. 14	ROCK-END HOLY GRAIL 0046	S.No. 200046
		BORN: 14/09/20

OKAWA HOLY SMOKE 140085 (P)	MATARIKI HOLY-SMOKE (BM) (P)	CAPETHORNE HOT SHOT 03 22 (P)
	OKAWA LYDIA 7047 (SBM) (P)	MATARIKI GIRLIE 00323 (P)
ROCK-END DORA 8123 (P)		OKAWA COMMODORE 020076 (BM) (P)
		OKAWA LYDIA 01097 (P)
	KOANUI CHIEFLY 2510 (P)	KOANUI CHIEFLY 9068 (P)
		KOANUI HEATHER 6524 (P)
	ROCK-END DORA 2048 (P)	ROCK-END GANGSTER 8013 (P)
		ROCK-END DORA 7085 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+2.5	-4.9	-0.4	+2.2	+33	+63	+85	+77	+17	+3.6	+63	+5.1	+1.5	+2.2	+1.0	+0.8
47%	39%	72%	72%	67%	67%	66%	60%	50%	76%	56%	49%	54%	58%	51%	51%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Heifers calf. Strong numbers across the board.140085 has been used via ai across r1yr heifers for a number of years now with great success.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$132	+\$103	+\$114

Purchaser: _____ Price: _____

LOT. 15	ROCK-END SPARK 0160	S.No. 200160
		BORN: 13/09/20

GRASSMERE SPARK 555 (P)	GRASSMERE SPARK 330 (P)	OTAPAWA SPARK 3060 (BM) (ET) (P) GRASSMERE PRINCESS 195 (P)
	GRASSMERE PRINCESS 245 (P)	GRASSMERE NIBBS 991 (P) GRASSMERE PRINCESS 60 (P)
ROCK-END BELLA 2079 (P)	PREMIER 12R CAJUN 804 (P)	GHC CANUCK 12R (IMP CAN) (P) PREMIER BLUSH 153 (ET) (P)
	ROCK-END BELLA 5011 (P)	KOANUI JABIRU 1024 (P) ROCK-END BELLA T42 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-2.5	+5.8	-0.9	+6.2	+32	+56	+80	+82	+12	+2.5	+46	+4.6	+2.0	+2.2	-0.4	+1.8
55%	50%	74%	74%	70%	70%	69%	65%	64%	78%	62%	56%	60%	63%	58%	58%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
 Wide topped with length. Strong carcass numbers. Another r10yr Cajun dam breeding well and standing the test of time.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$125	+\$98	+\$97

Purchaser: _____

Price: _____

LOT. 16	ROCK-END DJ 0101	S.No. 200101
		BORN: 30/10/20

ROCK-END TECHNO 8067 (P)	KOANUI TECHNO 3062 (BM) (P)	KOANUI UNANIMOUS 0408 (BM) (P)
	ROCK-END PRINCESS 5067 (P)	KOANUI BLUSH 6455 (P)
ROCK-END BELLA 5134 (P)		MATARIKI HOLY-SMOKE (BM) (P)
		ROCK-END PRINCESS 2057 (P)
	ROCK-END ONLINE 2054 (P)	REMITALL ONLINE 122L (IMP CAN) (BM) (P)
		ROCK-END LEONORA 03 0003 (P)
	ROCK-END BELLA 3083 (P)	PREMIER 12R CAJUN 804 (P)
		ROCK-END BELLA 5014 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+2.2	+3.8	-1.1	+4.8	+39	+58	+78	+57	+22	+2.1	+53	+3.7	+0.7	+0.4	+0.7	+0.7
40%	33%	52%	71%	65%	65%	64%	58%	49%	75%	54%	48%	53%	57%	50%	50%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Very young bull, nearly November born!! Perfect cosmetics and plenty of length.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$113	+\$110	+\$105

Purchaser: _____ Price: _____

LOT. 17	ROCK-END GLOBAL 0041	S.No. 200041
		BORN: 11/09/20

WLB GLOBAL 72M 50S (IMP CAN) (P)	HAROLDSON WLB MUTUMBO ET 72M (P)	STAR SS THUNDER LT 62J (P)
	WLB 035J FLORA 14N (P)	HAROLDSON'S SARAH 2Z 29D (P)
ROCK-END DORA 7098 (P)	ROCK-END UPPER 2053 (P)	TA-BAR WLB FORMULA 035J (P)
	ROCK-END DORA 2004 (P)	WLB 25C JAN 17F (P)
		KOANUI UPPER 9102 (P)
		ROCK-END PRINCESS 7067 (P)
		ROCK-END GANGSTER 8013 (P)
		ROCK-END DORA 9071 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+1.5	-0.6	-2.0	+3.8	+36	+57	+73	+57	+18	+2.1	+46	+4.2	+1.5	+1.1	+0.6	+0.4
47%	40%	72%	73%	68%	68%	67%	63%	58%	77%	59%	53%	57%	60%	53%	54%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Smooth shoulders and a strong top line. Young dam, very Maternal.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$100	+\$72	+\$99

Purchaser: _____ Price: _____

LOT. 18	ROCK-END BLAZE 0096	S.No. 200096
		BORN: 07/10/20

ROCK-END IGNITE 6052 (P)	ROCK-END HOLY-SMOKE 4026 (P)	MATARIKI HOLY-SMOKE (BM) (P) ROCK-END PRINCESS 9055 (P)
	ROCK-END MINERVA 3004 (P)	KOANUI UPPER 9102 (P) ROCK-END MINERVA 5043 (P)
ROCK-END 1086 (P)	ROCK-END ULYSSES 6088 (P)	TITIOKURA ULYSSES (ET) (P) ROCK-END CYNTHIA 0053 (H)
	ROCK-END DORA 7085 (P)	KOANUI SAFETY 4338 (P) ROCK-END DORA 02 0040 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-10.9	-6.1	+2.7	+8.2	+39	+60	+87	+80	+17	+2.2	+42	+2.6	+0.7	+0.4	+0.4	+0.2
44%	35%	50%	72%	67%	67%	66%	58%	50%	77%	55%	48%	52%	56%	49%	49%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Heavier BW, bit more frame. Last calf from a good old cow 8/8 and 4th bull to sale.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$61	-\$57	+\$57

Purchaser: _____ Price: _____

LOT. 19	ROCK-END GALAXY 0133	S.No. 200133
		BORN: 19/09/20

MATARIKI 140245 (P)	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S) MATARIKI VICTORIA 070351 (P)
	MATARIKI JANE 110665 (P)	MATARIKI HERMAN 070400 (P) MATARIKI JANE 050039 (P)
ROCK-END DORA 3093 (P)	KOANUI UPPER 9102 (P)	KOANUI UNANIMOUS 3152 (BM) (P) KOANUI ANGEL 14252 (SBM) (P)
	ROCK-END DORA 9071 (P)	ROCK-END IDEA 02 0026 (P) ROCK-END DORA 6061 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+3.7	+4.1	+2.4	+3.2	+27	+49	+66	+59	+9	+1.9	+46	+4.4	+1.0	+1.0	+0.7	+0.6
49%	40%	73%	73%	69%	69%	68%	61%	56%	78%	58%	52%	56%	60%	54%	55%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Lighter BW bull, strong head and heavier boned. 3rd bull through the sale for 3093. We have used 3 bulls from 9071 in herd.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$109	+\$104	+\$103

Purchaser: _____ Price: _____

LOT. 20	ROCK-END RISER 0118	S.No. 200118
		BORN: 09/10/20

ROCK-END ELEVATE 8029 (P)	ROCK-END UPPER 2053 (P)	KOANUI UPPER 9102 (P) ROCK-END PRINCESS 7067 (P)
	ROCK-END MINERVA 2118 (P)	WLB GLOBAL 72M 50S (IMP CAN) (P) ROCK-END MINERVA 5043 (P)
ROCK-END PEARL 4080 (P)	WLB LEGO 83T 90X (IMP CAN) (P)	WLB ELI 10H 83T (P) WLB 50S GLORIA 35U (P)
	WANDO PEARL 803 (ET) (P)	BBSF 3K RANCHMAN 18R (IMP CAN) (P) WANDO PEARL U96 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+0.1	+0.9	-1.3	+5.4	+37	+59	+79	+68	+16	+2.1	+44	+4.2	+1.9	+1.9	+0.2	+0.8
39%	31%	52%	71%	65%	65%	64%	58%	49%	76%	53%	46%	51%	55%	48%	48%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Moderate framed meat machine. Great backend. Dam 6/6 3 bulls through sale and 2 daughter's in herd.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$114	+\$85	+\$99

Purchaser: _____ Price: _____

LOT. 21	ROCK-END GLOBAL 0104	S.No. 200104
		BORN: 16/09/20

WLB GLOBAL 72M 50S (IMP CAN) (P)	HAROLDSON WLB MUTUMBO ET 72M (P)	STAR SS THUNDER LT 62J (P)
	WLB 035J FLORA 14N (P)	HAROLDSON'S SARAH 2Z 29D (P)
ROCK-END LEONORA 3036 (P)	APOTU PARK PHOENIX (P)	TA-BAR WLB FORMULA 035J (P)
	ROCK-END LEONORA 1005 (P)	WLB 25C JAN 17F (P)
		HF 59M STATESMAN ET 55S (IMP CAN) (P)
		AWHEA PRINCESS 02 0101 (P)
		ROCK-END ULYSSES 6088 (P)
		ROCK-END LEONORA 7053 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-1.0	-2.4	+0.5	+4.8	+36	+59	+76	+60	+16	+3.5	+47	+5.1	+0.9	+0.2	+1.0	+0.4
47%	39%	74%	73%	69%	69%	67%	62%	60%	78%	59%	53%	57%	60%	54%	54%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
A deep ribbed rugged bull with a big Ema. Dam 7/7

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$112	+\$59	+\$92

Purchaser: _____ Price: _____

LOT. 22	ROCK-END IDOL 0021	S.No. 200021
		BORN: 24/10/20

CRAIGMORE IDOL 170325 (P)	CRAIGMORE IKE 140260 (P)	KAIRURU IKE 110006 (P) CRAIGMORE CYNTHIA 11033 (P)
	CRAIGMORE LEONORA 140118 (P)	CRAIGMORE IDEA 10263 (P) CRAIGMORE LEONORA 05016 (P)
ROCK-END CYNTHIA 7051 (P)	ROCK-END UPPER 5037 (P)	KOANUI UPPER 9102 (P) ROCK-END PRINCESS 10 (P)
	ROCK-END CYNTHIA 4064 (P)	PREMIER 12R CAJUN 804 (P) ROCK-END CYNTHIA 9040 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-7.7	-3.4	+0.6	+5.8	+38	+59	+86	+81	+17	+2.4	+52	+3.4	+0.8	+0.6	+0.6	+0.3
46%	36%	59%	72%	66%	67%	66%	59%	46%	76%	55%	48%	52%	57%	50%	50%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Another younger bull. He's thick topped with spring of rib and expressing plenty of muscle.
Young dam 3/3.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$77	-\$11	+\$72

Purchaser: _____ Price: _____

LOT. 23	ROCK-END BATON 0137	S.No. 200137
		BORN: 01/10/20

CRAIGMORE BATON 180269 (P)	CRAIGMORE BATON 120250 (P)	CRAIGMORE BATON 09204 (BM) (P) CRAIGMORE LYDIA 09063 (SBM) (P)
	CRAIGMORE CYNTHIA 07116 (P)	CRAIGMORE UPLAND U157 (P) CRAIGMORE CYNTHIA T103 (P)
ROCK-END AMETHYST 6077 (P)	KAIRAUMATI KOHEKOHE 1427 (P)	TLELL 29F RED CEDAR 8N (IMP CAN) (P) KAIRAUMATI LADY GRACEFUL 937 (P)
	ROCK-END AMETHYST 1063 (P)	PREMIER 12R CAJUN 804 (P) ROCK-END AMETHYST 01 5 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+10.8	+6.8	-0.6	+0.2	+20	+41	+56	+45	+18	+2.1	+44	+4.4	+2.3	+2.8	+0.2	+1.0
42%	31%	47%	72%	65%	65%	64%	58%	47%	75%	52%	46%	51%	56%	49%	48%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Very high calving ease low BW bull, top 5%. Phenotypically built for calving ease as well with good shoulder structure. Strong carcass numbers to boot. Promising young dam 4/4.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$117	+\$180	+\$122

Purchaser: _____ Price: _____

LOT. 24	ROCK-END ASCEND 0030	S.No. 200030
		BORN: 19/09/20

ROCK-END UPPER 4048 (P)	KOANUI UPPER 9102 (P)	KOANUI UNANIMOUS 3152 (BM) (P) KOANUI ANGEL 14252 (SBM) (P)
	ROCK-END BELLA 5035 (P)	ROCK-END IDEA 02 0026 (P) ROCK-END BELLA U52 (P)
ROCK-END PRINCESS 8134 (P)	KOANUI TECHNO 3062 (BM) (P)	KOANUI UNANIMOUS 0408 (BM) (P) KOANUI BLUSH 6455 (P)
	ROCK-END PRINCESS 4077 (P)	MATARIKI HOLY-SMOKE (BM) (P) ROCK-END PRINCESS 9024 (P)

2022 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's															
DIR	DTRS	GL	BW	200D	400D	600D	MCt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
-1.3	+2.7	+2.8	+4.1	+33	+62	+82	+77	+18	+4.2	+53	+3.4	+1.7	+2.2	+0.0	+0.8
45%	38%	73%	71%	65%	65%	64%	60%	48%	76%	54%	49%	53%	57%	51%	50%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF
Panda eyed, long and very quiet, big nuts. Pedigree for carcass with Techno and Holy-smoke.

INDEXES		
HP	Beef Heifer	Dairy Beef
+\$119	+\$93	+\$96

Purchaser: _____ Price: _____

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- Hereford bulls overwhelmingly outperformed Angus Bulls for structural integrity and longevity.*

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The best of breeds



ROCKEND PURCHASERS INSTRUCTION SLIP

to be filled in and handed to the Auctioneers before leaving the sale

Name Telephone Buyer No#

Address Nait No#

Email address:

PURCHASES

Lot Number Price.....

Lot Number Price.....

Lot Number Price.....

Lot Number Price.....

☐ Please tick this box if you consent to your information being shared between
and/or the relevant livestock agency, for the purpose of offering you insurance. insurer name vendor or organising body

Insurance Company ☐ FMG ☐ AON ☐ Other

Transit Insurance: Yes /No or Term Company to be debited

Address

Signature

Date